



WOTV – Grand Rapids, MI

Issues Report

Second Quarter 2009

Description of programming providing the most significant
treatment of community issues

WOTV 4 Quarterly Issues Report

April – June 2009

PROGRAM

- 24 Hour News 8 Daybreak
- 24 Hour News 8 at 6:00
- 24 Hour News 8 at 6:00
- 24 Hour News 8 at 11:00
- 24 Hour News 8 11:00
- Maranda Where You Live
- Maranda Where You Live

DAY

Monday – Friday
Monday – Friday
Saturday and Sunday
Monday – Friday
Saturday and Sunday
Saturday
Saturday

TIME

6:00 - 7:00 A.M.
6:00 - 6:30 P.M.
6:00 - 6:30 P.M.
11:00 - 11:35 P.M.
11:00 - 11:30 P.M.
7:30 – 8:00 A.M.
7:30 – 8:00 P.M.

Each program previously listed is a locally produced news programs presenting a mix of news, weather, sports and community issue related feature reports. Community issue responsive feature segments usually have duration of one- to one-and-a-half minutes, unless otherwise indicated.

“Connecting with Community” is a locally produced public affairs and community resources program, emphasizing social issues, community events and programs involved with the concerns and needs in our West Michigan community. The length of the program is approximately one minute and airs Monday through Friday during News 8 at Noon, and during 24 Hour News 8 at 6:00 p.m. on Saturdays and Sundays.

“Maranda Where You Live” is a locally produced weekly half-hour program featuring information, insights and inspiration for West Michigan parents.

- ABC World News with Charles Gibson Monday – Friday 6:30 - 7:00 P.M.

This is an ABC produced news program featuring news, information and perspectives on the daily events of the nation and the world. The program also features special features on issues and concerns of the nation. These special issue oriented reports are approximately three minutes long.

- Good Morning America Monday – Friday 7:00 - 9:00 A.M.
- Good Morning America Saturday 8:00 - 9:00 A.M.
- Good Morning America Sunday 8:00 - 9:00 A.M.

This ABC produced news program features news, interviews, weather and information segments and feature reports on issues and concerns of the

American Public. The community issue segments usually are three to four minutes long.

- 20/20 Friday 10:00 - 11:00 P.M.

This ABC produced news magazine program focuses on three to four issues or entertainment oriented reports in each week's program. Many of these reports are investigative stories on controversial concerns of the nation. Each report averages ten to twelve minutes long.

Educational Issues

Including recognition of outstanding programs, learning styles, schools and teaching.

1. Program: 24 Hour News 8 at 6:00 pm
Date Aired: April 2, 2009
Length: 1:15
Summary: Math scores for Grand Rapids Public Schools were up in every level tested just like at the state level. In fact GRPS scores mimicked the state trends -- social studies up, science mixed, reading mostly down. Writing scores were mostly up but not in as many grades as the state average. For Kalamazoo Public Schools -- math was up at every grade level but fifth. Social studies up and writing mostly up just like the state. Reading mixed. KPS was down in science scores for both tests.

2. Program: Maranda Where You Live
Date Aired: Saturday, April 18, 2009
Length: 2:30
Summary: A local school was featured to give viewers tips to see if you child is ready for Kindergarten in the fall. They had signs to look for in your child and things you can do to help them reach that milestone

3. Program: Maranda Where you Live
Date Aired: April 20, 2009
Length: 1:09
Summary: Showing some of the great things going on around West Michigan for kids. From afterschool mentoring programs to summer camps, all sorts of ways your kids can get involved and save big. Volunteer opportunities to keep your family busy.

4. Program: Maranda Where You Live
Date Aired: Saturday, May 2, 2009
Length: Multiple segments
Summary: Teachers make a difference for kids. This show was all about teacher appreciation week and highlighted two area teachers, the Battle Creek Good School Awards and a discussion with counselors from Ferris State University recommending classes kids should take if they are interested in teaching as a

profession.

5. Program: 24 Hour News 8 at 11:00
Date Aired: May 27, 2009
Length: 1:15
Summary: Inmates hope to teach kids valuable lessons in hopes to keep them out of jail. Grand Rapids Police are fronting the first of its kind free event that will take place beginning at the Wealthy Theatre in Grand Rapids. Inmates will share their messages of hope to local teens.

6. Program: Maranda Where You Live
Date Aired: Saturday, June 6, 2009
Length: 2:30
Summary: A librarian at Vanderbilt Charter Academy gave advice on ways to prevent summer learning loss. Ideas were given for children of all ages to keep them actively engaged in their education throughout the summer months.

7. Program: 24 Hour News 8 at 11:00 pm
Date Aired: June 30, 2009
Length: :36
Summary: In a move to target some of the state's most at risk students, Michigan's top education official is asking teachers to step in. State Superintendent Mike Flanagan wants schools to identify ten to 15 students at risk of dropping out and fight to keep them in the classroom. It's all part of his "dropout challenge" issued to 4- thousand public schools today.

Health & Fitness Issues

Focusing on methods of illness prevention and education people in order to encourage and promote maintenance of good health.

1. Program: Maranda Where You Live
Date Aired: Saturday, April 18, 2009
Length: 1:30
Summary: The Teen Health Summit took place at Central High School in Grand Rapids. This event brought in health educators to talk to students about smart decisions when it comes to self-image, sex education and taking care of your health.

2. Program: 24 Hour News 8 at 6:00 pm.
Date Aired: April 24, 2009
Length: 1:13
Summary: A free community health expo at Grand Rapids Community College's Applied Technology Center was open to everyone with more than 20 community agencies. The resources included connections to health screenings, emergency relief services, educational opportunities and much more. The idea was to provide care to body, mind and soul with low cost or free services and information.

3. Program: 24 Hour News 8 at 11:00 pm
Date Aired: May 29, 2009
Length: 1:00
Summary: It's something that not everyone takes the time to do, or has the money these days to do. But some basic health screenings could save your life. Today, the AARP-Walgreens Wellness Tour will offer up 140 dollars in health screenings free to people in West Michigan.

4. Program: 24 Hour News 8 at 6:00 pm
Date Aired: May 28, 2009
Length: :28
Summary: The world death toll from swine flu now stands at 108 -- including new deaths in the United States. A woman in Cook County in Illinois also died... but suffered from other medical problems that may have contributed to her death. So far, deaths linked to swine flu have been reported in the United States, Mexico, Canada, and Costa Rica. In Mexico, where the

epidemic started, health officials say illnesses have mostly subsided.

5. Program: Maranda Where You Live
Date Aired: Saturday, May 23, 2009
Length: 3:00
Summary: Meijer has a new food scoring system called NuVal providing the nutritional value of food. Meijer is the first store nationwide to debut the program hoping it will help shoppers make smarter choices when it comes to mealtime.
6. Program: WOTV 4 Special Broadcast
Date Aired: May 31, 2009
Length: 10:00:00
Summary: Helen DeVos Children's Hospital CMN Broadcast Celebrated twenty years of keeping kids in West Michigan safe and healthy. The ten hour telethon raised money to support many of the programs for children who may not have the ability to pay for health related illnesses and trauma.
7. Program: 24 Hour News 8 at 6:00
Date Aired: June 14, 2009
Length: 1:38
Summary: President Obama is pushing back against critics who claim his health care reform plan is more like a scheme to nationalize health care. On Capitol Hill, Republicans are rallying against the idea of a government-run insurance plan that would compete with private providers. A compromise may resonate with lawmakers looking for a way to reform health care -- without turning Uncle Sam into the family physician.

Volunteer Efforts

Programs aimed at highlighting efforts of individual volunteers or volunteer organizations in West Michigan in hopes of encouraging more people to share their time and talents with those in need.

1. Program: 24 Hour News 8 at Noon, Connecting with Community
Date Aired: Wednesday, April 2, 2008
Length: 1:06
Summary: A call for volunteers and participants goes out to get involved in the Wheel Run Together run and walk to promote independence and support Alternatives In Motion, a non-profit that provides wheelchairs and other mobility devices for those otherwise unable to afford them.

2. Program: Maranda Where You Live
Date Aired: Saturday, April 18, 2009
Length: 2:00
Summary: To celebrate Earth Day, students from West Michigan Academy for Environmental Science volunteered to clean-up the vacant lot across the street from their school. The trash collected was used to create a piece of art that now hangs in their gymnasium.

3. Program: 24 Hour News 8 at 11pm
Date Aired: April 27, 2009
Length: :29
Summary: A family of refugees from Afghanistan has a new home in Grand Rapids -- thanks largely to the efforts of some local high schoolers. More than 300 students from Forest Hills Northern High School put in thousands of hours of work -- and raised more than 70 thousand dollars.

4. Program: 24 Hour News 8 at Noon, Connecting with Community
Date Aired: April 28, 2008
Length: 1:04
Summary: National Volunteer week gets underway with a call for help from Gryphon Place in Kalamazoo. It's a 24 Hour service that aids people in crisis. Volunteers undergo an extensive training and accreditation and commit to a set period of service.

5. Program: Maranda Where You Live
Date Aired: Saturday, April 25, 2009
Length: 1:15
Summary: The Fifth Third River Bank Run is a road race that takes place each spring. We did a call for volunteers on behalf of Fifth Third River Bank Run. They are looking for families who can help at this year's race in a number of different areas.

6. Program: Maranda Where You Live
Date Aired: Saturday, May 9, 2009
Length: 2:30
Summary: The Fifth Third River Bank Run needs volunteers every year. We talked to volunteers and found out why they participate year after year in this big event.

7. Program: 24 Hour News 8 at 11:00 pm
Date Aired: May 20, 2009
Length: 1:15
Summary: With unemployment rising, here at WOOD TV8 we are working to help those in need. This month we have been collecting 8 specific toiletry items for area food pantries... items in high demand that are not covered by food stamps. We were out at six locations and collected 25 tons of donated items. Volunteers staffed these Spartan locations from local area pantries.

8. Program: Maranda Where You Live
Date Aired: Saturday, May 30, 2009
Length: 2:15
Summary: Students at Thornapple Kellogg Middle School raised money for children at Helen DeVos Children's Hospital through a variety of outlets. In the end, the students presented a check to the hospital and had a chance to "pie their teachers".

9. Program: 24 Hour News 8 at 6:00 pm
Date Aired: June 13, 2008
Length: 1:15
Summary: The first study of the Kalamazoo Promise - which pays for college tuition for Kalamazoo public school graduates - brings information about changes it's producing. According to the study, nearly a third of the students say they are more

motivated and attend school more often. Teachers say they have higher expectations and more community involvement has been sparked through mentors and volunteer services.

Safety

Programs that promote safety in homes and for families in West Michigan communities.

1. Program: 24 Hour News 8 at 5:00 pm
Date Aired: Tuesday, April 1, 2009
Length: 1:10
Summary: Ninth graders at Caledonia High get hands-on lessons in safe driving in their school parking lot. Project Save Our Children brings in the tools they need to make good choices on the road. This is one program that supports 24 Hour News 8's Drive to Live on going efforts.

2. Program: 24 Hour News 8 at 11:00 pm
Date Aired: May 20, 2009
Length: 1:00
Summary: Government numbers show the toll in West Michigan. Between 2003 and 2007- there were 7 bicycle fatalities in Kent county. The most in west Michigan. Allegan and Calhoun followed with four each. People walked in silence wearing yellow shirts to raise awareness that motorists and cyclists have to share the road together to avoid situations like this accident that killed a teen.

3. Program: 24 Hour News 8 at 11:00 pm
Date Aired: May 27, 2009
Length: 1:02
Summary: Teaching your children to drive is a stressful time in any parents' life. But now there's a device that can help you teach your teens to stay safe behind the wheel. This new technology has the admin key that allows you to limit the cars top speed up to 80 mph, limit the radio volume to 44 percent, activate a speed alert chime at 45, 55, Or 65 miles per hour and enable traction control, which limits tire spin.

4. Program: 24 Hour News 8 at 11:00
Date Aired: May 29, 2009

Length: 1:15
Summary: President Obama says he wants to protect your computer - and every computer in this country - from attack. Today he announced a new "cyber czar" to make sure the nation's digital Networks are secure.

5. Program: Maranda Where You Live
Date Aired: Saturday, June 20, 2009
Length: 2:15
Summary: Mercy Health Partners Safe Kids Coalition talked about summer safety tips including proper sun protection, swimming with supervision and wearing helmets when riding bikes or scooters.

6. Program: 24 Hour News 8 at 6pm
Date Aired: June 30, 2009
Length: 1:32
Summary: A new Michigan law requires all children under 4 foot 9 inches tall and between the ages of four and eight to ride in approved safety seats during all vehicle rides. Booster seat safety check stations are set up across West Michigan to make sure seats are secured and used properly. The new requirements, effective immediately, include a rear seating requirement and removal of the nursing mother exemption.